



Santa's North Pole

2021 EXHIBITOR RULES & REGULATIONS

Event Summary

On December 4th, 2021, The Montpelier Center for Arts & Education will be transformed into The North Pole with a visit from Santa and a large holiday market hosting dozens of crafters, artisans, and farmers from across our community. Santa's North Pole will feature crafts and activities for kids, delicious refreshments, an opportunity to spend time with Santa, and the holiday market bringing together the talented producers in our area to offer visitors holiday fun and shopping.

Location

The Montpelier Center is located at 17205 Mountain Road, Montpelier, VA 23192. The Holiday Market will take place in the Ballroom and Front Lawn of The Montpelier Center.

Date / Hours

Santa's North Pole will take place **Saturday December 4th, 2021 from 9am through 2pm**. Santa will be visiting children between the hours of 10am through 1pm. Exhibitors are permitted to **arrive at 8am** to begin setup of their booth. **Breakdown** and cleanup will be **completed by 3pm**.

Exhibitor Guidelines

This event is held rain or shine, excluding severe weather conditions that would impair safe driving (i.e. significant ice or snowfall).

Eligibility Requirements

All goods must be locally grown or made by the exhibitor, including arts and crafts and consumable produce and value added items. Only exhibitors accepted into Santa's North Pole are permitted to participate. Subletting, selling, or giving space to anyone is not permitted.

Booth Information

Inside booths will be 7 ft. deep and 8 ft. wide and located in The Montpelier Center's Ballroom and surrounding Gallery. Outside booths will be 12 ft. deep and 12 ft. wide and located on The Montpelier Center's Front Lawn.

- Each exhibitor is responsible for their own display materials.
- Booths will be spaced out to allow for social distancing.
- A limited number of metal folding chairs are available for reservation on a first come first served basis. You are welcome to bring your own tables, chairs, and displays, but they must fit within your allotted space. If you are interested in reserving chairs, please note on your application and we will let you know if there are any available.
- All work and displays must stay within your designated booth spot. No debris should be visible. The assigned booth must be kept clean throughout the event and left as found afterwards.
- Amplified music is not permitted without the consent of The Montpelier Center, with the exception of entertainment contracted by The Center for the event.
- All booths must have hand sanitizer for customers to use at their booth and all vendors must wear a face mask when a customer enters their booth.

Fees

Booth Fee is \$15 and will need to be submitted with your application. If not selected for participation in the show you will be notified and payment returned to you.

Cancellation/Refunds

If you wish to cancel your reservation, please contact The Montpelier Center office. It may take up to 4 weeks for a refund to be processed. All refunds are subject to approval by The Montpelier Center. The deadline to request a refund is Wednesday, November 24th, 2021.

Sales Tax

Exhibitors are responsible for tracking and reporting their own sales tax in accordance with the rules and regulations of the State of Virginia.

Compliance

If selling consumable goods, exhibitors must comply with all local Health Department and Virginia Department of Agriculture and Consumer Services regulations applicable to their product. Vendors are completely responsible for all appropriate labelling, licenses, product inspections, weights, measures, and rules. Scales/weights are the responsibility of the vendor.

At all times, items sold at the Holiday Market must meet requirements of all applicable health and sanitation codes, as well as local, state, and federal agricultural requirements. It is the sole responsibility of the vendor to ensure compliance.

Accident/Injury

Any accident or injury must be immediately reported to the Montpelier Center staff. Anyone who comes to participate in the market, whether exhibitor, customer, or other, comes at his or her own risk. Exhibitors will operate at their own risk and assume liability from the customers.

Lost or Stolen Property

Exhibitors and customers, not The Montpelier Center, are responsible for the safe keeping of personal property and goods offered for sale. In the event of stolen or lost property, the police will be contacted and appropriate action taken.

Event Management/Exhibitor Needs

This event is managed by The Montpelier Center for Arts & Education. Should exhibitors have any needs before or during the event, they are encouraged to reach out to info@montpeliercenter.org or call (804)883-7378.

Application Instructions

Application Deadline

Applications must be submitted by November 19th, 2021 at 3pm.

Application Procedure

An Exhibitor application must be submitted and approved prior to sales at Santa's North Pole. **A \$15.00 booth fee is due with your completed and signed application.** All application must also be accompanied with **3 photos showing samples of your crafted goods.** Photos should be in jpeg or png format if submitted electronically. Photos can be emailed to info@montpeliercenter.org.

Submit your application with fee and sample images by email, mail, or by dropping at The Center's office.



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Mailing Address:

The Montpelier Center for Arts & Education
 Attn: Santa's North Pole
 P.O. Box 82
 Montpelier, VA 23192

Office/Physical Address:

17205 Mountain Road
 Montpelier, VA 23192

Email Address/Phone:

info@montpeliercenter.org
 (804) 883-7378

Name(s) Date

Business Name

Business Physical Address City/ZIP

Mailing Address (if different) City/ZIP

Home Phone Cell Phone

Email Address

Addresses to any business website and/or social media accounts

Name of co-workers, employees, family members, or friends who will accompany you at your Holiday Market booth

I am interested in selling (please check all that apply): *

- | | | |
|---|---|--|
| <input type="checkbox"/> Bath & Body | <input type="checkbox"/> Gourmet/Value Added Food | <input type="checkbox"/> Vegetables and Fruits |
| <input type="checkbox"/> Candles | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Ceramics & Glass | <input type="checkbox"/> Metal | <input type="checkbox"/> Other |
| <input type="checkbox"/> Digital Art | <input type="checkbox"/> Mixed Media | |
| <input type="checkbox"/> Fine Arts/Graphics | <input type="checkbox"/> Photography | |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Toys | |

** Please read The Santa's North Pole & Holiday Market Rules and Regulations regarding what may or may not be sold at the market*

Please provide detail about the products you are interested in selling and describe your production method.

Exhibitor Booth Assignments and Parking

Booth assignments will be finalized and reported to exhibitors prior to the day of Santa's North Pole. Booths will be assigned by the Holiday Market Manager with consideration given to special needs of exhibitors (i.e. special arrangements of display, electricity needs, etc.) Electrical outlets are limited and not guaranteed—we will inform you if we aren't available to provide close access. Exhibitors cannot park in the fire lane but can utilize The Montpelier Center's Parking Lot to bring their display materials to their booth. Exhibitors may park their cars in The Montpelier Center's Parking Lot for the duration of the event.

Please describe any special needs you have or any additional information you feel needs to be considered

I hereby certify that I have read, understand, and agree to abide by The Montpelier Center's Santa's North Pole 2021 Rules and Regulations.

Signature

Date